

Marketing Rules

Effective Date: 11th March 2019

Introduction

These Marketing Rules apply to Affiliates of the Z.com Trade Affiliate Program and other Partners of GMO- Z.com Trade UK Limited. Please contact us first if you wish to open an Affiliate or Partner Account.

GMO-Z.com Trade UK Limited (“Z.com Trade”, “we”, “us”, “our”, “ours” and “ourselves” as appropriate), is authorised and regulated by the Financial Conduct Authority (“the FCA”) with registration number (622897) in the United Kingdom. Our company number is 8261027 and our registered address is 8 Devonshire Square, London, EC2M 4PL. You may communicate with us by email (support.trade.uk@z.com), or by telephone; details of which are on the Contact Us page on our website).

For Affiliates

Affiliates are permitted to use the Marketing Materials after agreeing to the terms of the Affiliate Agreement, and subsequently, receiving an Affiliate System Login ID for the Z.com Trade Affiliate Program.

For Partners

Partners are only permitted to use the Marketing Materials after being given written consent to do on their approved Website, and the subsequent usage of the Marketing Materials constitutes acceptance of these Marketing Rules. Partners must only use official Marketing Materials which have been provided by us. Further details regarding the terms of usage of the Marketing Materials can be found in your Service Agreement.

Your Content

When writing about or promoting GMO-Z.com Trade UK Limited, or using the Marketing Materials on your Website, you must ensure the following rules are met:

- Your content must be fair, clear and not misleading
- When promoting our products and services without using one of the banners in our Marketing Materials, you must always display our Risk Warning in a prominent location, as displayed in the footer of our website (“Risk Warning: CFDs are complex instruments and come with a high risk of losing money rapidly due to leverage. XX% of retail investor accounts lose money when trading CFDs with this provider. You should consider whether you understand how CFDs work and whether you can afford to take the high risk of losing your money.”)
- You must be clear about the terms of redemption regarding any campaigns or bonuses we choose to offer

Prohibited Countries

Partners and Affiliates must not target residents of the countries below in their promotional activities:

AFGHANISTAN, AMERICAN SAMOA, ANGOLA, BELGIUM, BONAIRE, SINT EUSTATIUS AND SABA, BOSNIA AND HERZEGOVINA, BOUVET ISLAND, BRITISH INDIAN OCEAN TERRITORY, CANADA, CHRISTMAS ISLAND, COCOS (KEELING) ISLANDS, ERITREA, ETHIOPIA, FALKLAND ISLANDS (MALVINAS), FAROE ISLANDS, FRANCE, FRENCH GUIANA, FRENCH POLYNESIA,

FRENCH SOUTHERN TERRITORIES, GREENLAND, GUADELOUPE, GUAM, GUINEA BISSAU, GUYANA, HAITI, HEARD ISLAND AND MCDONALD ISLANDS, HONG KONG, IRAN, IRAQ, JAPAN, KIRIBATI, KOREA (North), LAOS, LIBYA, MARTINIQUE, MAYOTTE, MICRONESIA, FEDERATED STATES OF, NEW CALEDONIA, NIGERIA, NORFOLK ISLAND, NORTHERN MARIANA ISLANDS, PAKISTAN, PITCAIRN, PUERTO RICO, SAINT HELENA, ASCENSION AND TRISTAN DA CUNHA, SAINT PIERRE AND MIQUELON, SOMALIA, SOUTH AFRICA, SOUTH GEORGIA AND THE SOUTH SANDWICH ISLANDS, SOUTH SUDAN, SRI LANKA, SUDAN, SVALBARD AND JAN MAYEN, SYRIA, TOKELAU, TRINIDAD AND TOBAGO, TUNISIA, TURKMENISTAN, TUVALU, UNITED STATES OF AMERICA, UNITED STATES OUTLYING ISLANDS, VENEZUELA, BOLIVARIAN REPUBLIC OF, VIRGIN ISLANDS, US, WALLIS AND FUTUNA, WESTERN SAHARA, YEMEN

Please be aware that the list of countries above may be updated from time to time, and the countries in the version of this document that is available on the Z.com Trade Website shall be applied at all times.

Promoting Z.com Trade

There are no particular restrictions on how you choose to promote us, providing your content adheres to the terms in the section above, however please use the below as a guide for the main points you may wish to promote:

- **Z.com Trade is part of the GMO Financial Holdings group of companies** - which is recognized as the World's Largest Retail FX Provider by Volume – cited as so in respect of the trading volume for GMO CLICK Securities Inc., in the Finance Magnates Retail Forex Industry Report for 2012, 2013, 2014, 2015, 2016 and 2017. The Group has over 500,000 traders worldwide, and has offices in the global financial centres of Tokyo, Hong Kong and London.
- **Trust and security** – GMO-Z.com Trade UK Limited is authorised and regulated by the Financial Conduct Authority in the UK (firm reference number 622897), and the GMO CLICK Group consists of entities also regulated by the Japan Financial Services Authority and Hong Kong Securities and Futures Commission. The parent company of GMO-Z.com Trade UK Limited, GMO CLICK Holdings Inc., is listed on the Tokyo Stock Exchange (reference code: 7177). In accordance with FCA rules, GMO-Z.com Trade UK Limited holds client money in segregated bank accounts, and only top-tier financial institutions are chosen for these segregated accounts.
- **Access the global financial markets from one platform** – Z.com Trade offers leveraged trading services on FX, Cryptocurrencies, Spot Metals, Indices, Energies, and Soft Commodities from one trading platform, available for both PC and on mobile devices (iOS and Android).
- **Try out a free demo** – Z.com Trade offers a free demo account service, giving prospective clients the opportunity to trial our services in a risk-free environment with virtual funds.
- **No charge for depositing funds** – Z.com Trade does not charge a service fee when clients deposit funds into their trading account. It should be made clear however, that there may be charges imposed by clients' banks or deposit method providers that are out of Z.com Trade's control, and clients should contact their bank or service provider if they are in any doubt.

If you have any questions regarding the promotion of Z.com Trade, please contact a member of our Client Services Team, who will be happy to assist you.

Language of Communications

All GMO-Z.com Trade UK Limited legal documents are available in English, and can be found on the English version of our corporate website. Translations into other languages are provided for referential purposes only. For the avoidance of doubt, the English version shall prevail in the event of any inconsistencies or ambiguities.